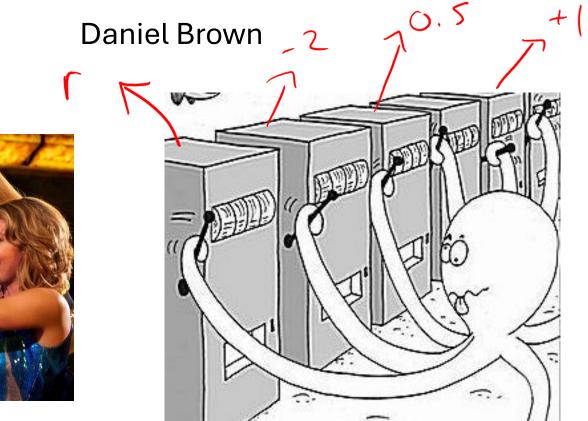
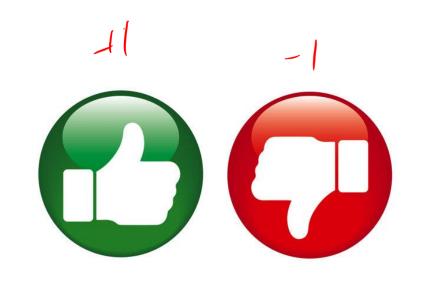
# **Multi-Armed Bandits**





### **Evaluative feedback**

Not sopernised learning We've not given labels



Reading	B
Writing	C-
Mathematics	D
Science	C-
History	Bt
Art	B-
Р.Е.	В



MAB - reward - reward - reward - reward - reward

- Online Advertising and Recommendation
- Clinical Trials
- Robotics
- Dynamic Pricing
- Search Engine Optimization
- Education and Learning Platforms





# **Problem formalism**

 $\pi \rightarrow angmax \mu i$   $\mu = E[r(ai)($ 

- Arms  $\mathcal{A} = \{a_1, \dots, a_k\}$ 
  - Each arm is associated with an unknown reward distribution

 $r_{4}(a, ) \sim N(o, 1) \quad \forall t$   $r_{4}(a, ) \sim N(-2, 2)$   $r_{4}(a, ) \sim N(-2, 2)$  $r_{4}(a, ) \sim N(-2, 2)$ 

- Rewards  $r_t(a_i)$
- Possible Goals
  - Maximize cumulative reward (Minimize regret)
    - Best arm identification
- Standard Assumptions
  - Independence: Rewards from each arm are independent
  - Stationarity: Reward distributions don't change over time

stockesticity is allowed

.

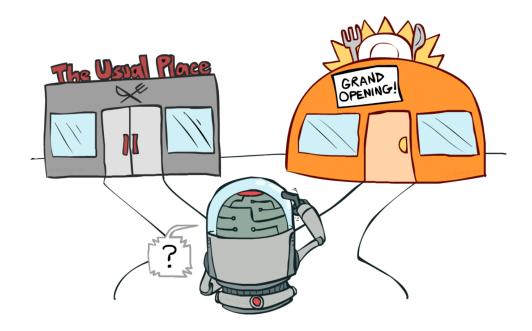
# - maybe good at first

#### Random

pure expliration bed exploitation

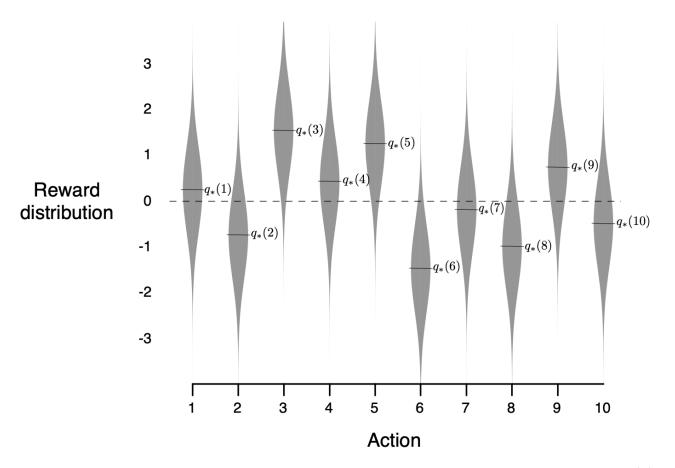
R, GZ MJ +=20 t=31 a 3 Greedy t=1Jui = sample ave t= 4  $\overline{\mu}_{1}=0$   $\overline{\mu}_{2}=0$  $\overline{\mu}_3 = 0$ Not Good

# Exploration

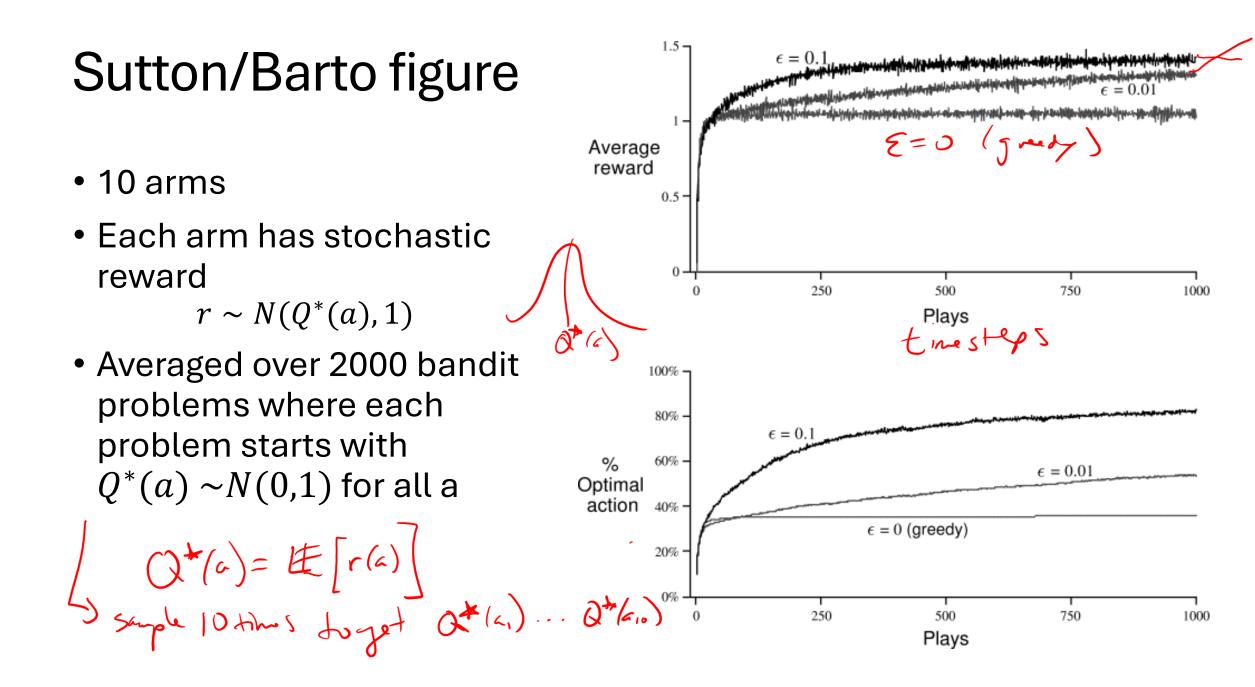


#### 2.3 The 10-armed Testbed

To roughly assess the relative effectiveness of the greedy and  $\varepsilon$ -greedy action-value methods, we compared them numerically on a suite of test problems. This was a set of 2000 randomly generated k-armed bandit problems with k = 10. For each bandit problem, such as the one shown in Figure 2.1, the action values,  $q_*(a)$ ,  $a = 1, \ldots, 10$ ,



**Figure 2.1:** An example bandit problem from the 10-armed testbed. The true value  $q_*(a)$  of each of the ten actions was selected according to a normal distribution with mean zero and unit variance, and then the actual rewards were selected according to a mean  $q_*(a)$  unit variance normal distribution, as suggested by these gray distributions.



# Problems? never stops exploring explores random

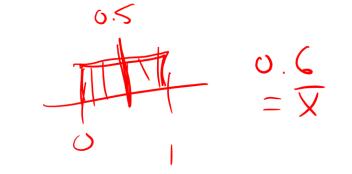
## Boltzmann (Softmax) Exploration

 $Q(a) = \frac{1}{N} \frac{2}{15} r_i$  Sample average  $P(a_i) = \frac{\exp(\beta Q(a_i))}{\sum_{a} \exp(\beta Q(a))} \qquad \begin{array}{l} \beta = inv. \ temp\\ \beta = 0\\ = 0 \end{array}$ 

p=200 =7 Greedy

B=1,10

# **Chernoff-Hoeffding Inequality**



• Let X be a random variable in the range [0,1] and  $x_1, x_2, \dots, x_n$  be n independent and identically distributed samples of X.

C->00

C = 0.4

- Let  $\overline{X} = \frac{1}{n} \sum_{i} x_{i}$  (the empirical average)
- Then we have  $P(\overline{X} \ge \mathbb{E}[X] + c) \le e^{-2nc^2}$  $P(\overline{X} \le \mathbb{E}[x] c) \le e^{-2nc^2}$

$$\begin{aligned} & = \frac{2nc^2}{2} = \frac{2nc^2}{2(x - E(x))} = \frac{1}{2c^2} \\ & = \frac{1}{2nc^2} = \frac{1}{2nc^2} = \frac{1}{2c^2} \end{aligned}$$

# Some fun math

- $P(\overline{X} \ge \mathbb{E}[X] + c) \le e^{-2nc^2}$
- Typically, we want to pick some kind of high confidence  $1 \delta$  such that we are very confident about our sample mean being close to the true expectation.

• If we want

$$P(\bar{X} \ge \mathbb{E}[X] + c) \le \delta$$

10

S: 0.0.

What is c in terms of  $\delta$ ?  $S = e^{-2nc^2} = 2nc^2$   $S = -2nc^2 = 2nc^2$   $S = c^{-2nc^2} = 2nc^2$   $S = c^{-2nc^2} = 2nc^2$ 

# $C = \sqrt{\frac{1}{2n} \log(\frac{1}{5})}$ More math alogb=logb • We can pick $\delta$ to be whatever we want, so let's pick • If we select $\delta = \frac{1}{t^2}$ $\langle - \rangle \circ + 2 \rangle$ What is c? $log t = \int \frac{2}{2n} log t$ l logic N $P(R \ge E[R] + C) \le 1/2$ (E)

## UCB1 (UCB = Upper Confidence Bound) $\alpha_{K} \qquad \alpha_{K} \qquad$

Key Idea: Optimism in the face of uncertainty

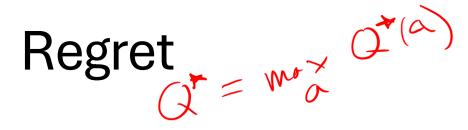
Play each action once to get initial averages of arm values

C3

a, az az

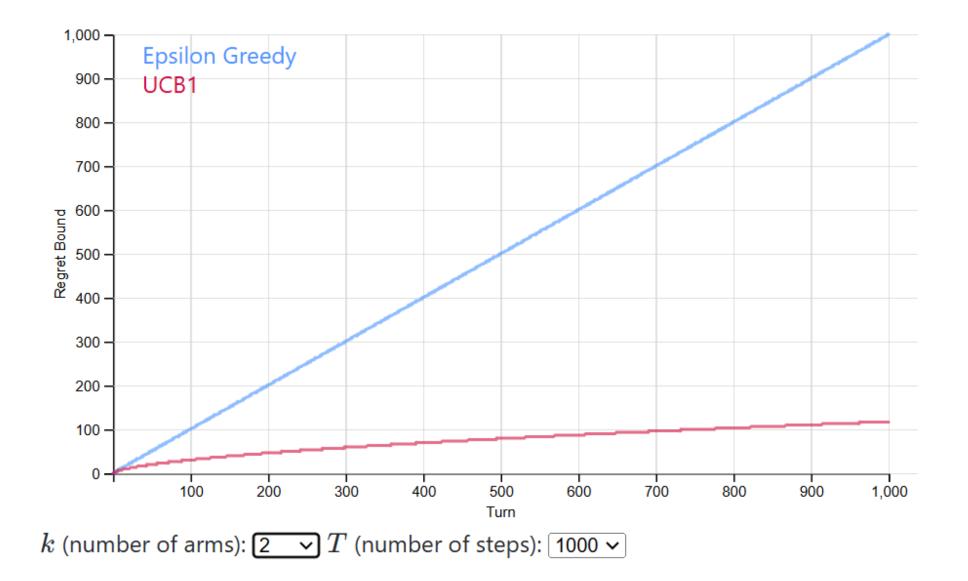
- Keep track of counts of pulls for each arm  $n_i$
- At each step t, select  $\arg \max \overline{X_i} + c(i, t)$

• Where 
$$c(i,t) = \sqrt{\frac{\log(t)}{n_i}}$$
 simple  
 $\bigwedge_{i} \to \infty$ 
 $for \quad or \quad i$ 
 $c(i,t) \to 0$ 
 $for \quad or \quad i$ 



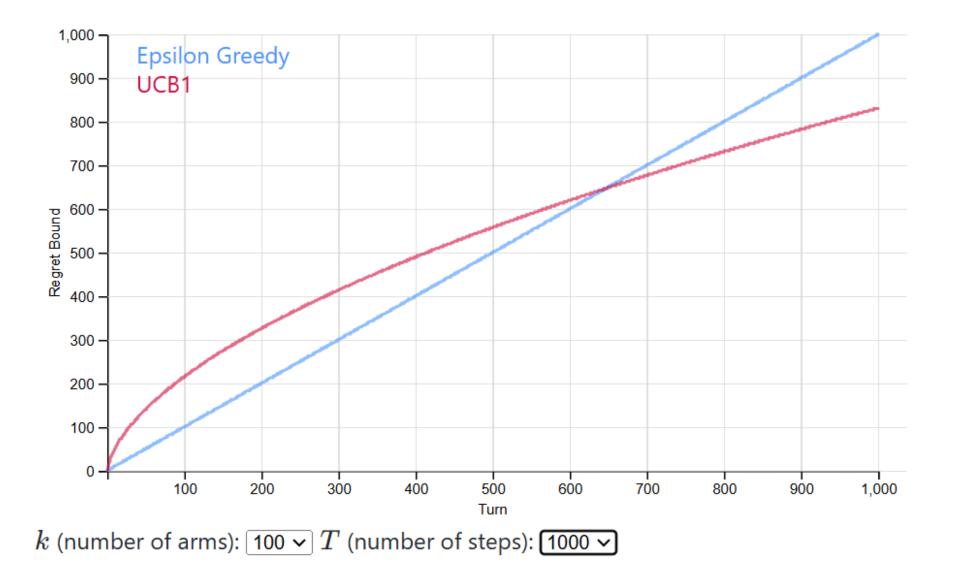
- Define  $\mu^*$  as the maximum expected payoff over all k arms
- Regret(T) =  $T\mu^* \sum_{t=1}^{T} r_t$
- Epsilon-Greedy Regret T= Htime steps
  - O(T)
- UCB1 Regret
  - $O(\sqrt{kTlog(T)})$ > # cms
- A **No-Regret** algorithm is such that Regret(T)/T  $\rightarrow 0$  as  $T \rightarrow \infty$ 
  - Average regret goes to zero

Regret Bound vs. Turn



https://cse442-17f.github.io/LinUCB/

Regret Bound vs. Turn



https://cse442-17f.github.io/LinUCB/

# **Other Bandit Topics**

- Thompson Sampling
- Best Arm Identification
- Adversarial Bandits
- Contextual Bandits
  - State information, *s*<sub>t</sub>
  - Reward depends on state, and action
- Linear Bandits
  - Type of contextual bandit
  - Reward is a linear combination of state features.

